

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
	Investment and Real Estate	Profit Enhancement	Risk Management	Day-to-Day Fundamentals	Technology	Design
Ad reservations	Nov 4	Dec 6	Jan 5	Feb 6	Mar 8	Apr 11
Ad materials	Nov 10	Dec 12	Jan 11	Feb 10	Mar 14	Apr 17
Features	<ul style="list-style-type: none"> Finance options and strategies Alternative investment vehicles Feasibility and due diligence Real estate essentials 	<ul style="list-style-type: none"> Rate management Collections Expense management Add-on profit centers 	<ul style="list-style-type: none"> Top legal threats Insurance (commercial and tenant) Crisis management Accident prevention 	<ul style="list-style-type: none"> Sales skills Customer service Facility maintenance Marketing <p>BONUS DISTRIBUTION: Inside Self-Storage World Expo</p>	<ul style="list-style-type: none"> Management software Mobile devices Facility automation Tech support 	<ul style="list-style-type: none"> Design trends and aesthetics Building upgrades and remodeling Landscape science Green building and energy efficiency

	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	Safety and Security	Buyer's Guide	Development and Construction	Top-Operators List and Spotlight	Best of Business	Ownership Essentials
Ad reservations	May 5	Jun 7	Jul 6	Aug 8	Sep 6	Oct 6
Ad materials	May 11	Jun 13	Jul 12	Aug 14	Sep 12	Oct 12
Features	<ul style="list-style-type: none"> Security components and tools System installation and upgrades Crime prevention Safety practices 	<ul style="list-style-type: none"> Association directory Supplier directory Category cross reference Geographic reference 	<ul style="list-style-type: none"> Building trends and challenges Planning and zoning Site layout Components and materials <p>BONUS DISTRIBUTION: Self Storage Association Fall Conference</p>	<ul style="list-style-type: none"> 100 of the industry's top operators List observations and analysis Insight from key operators Facility scrapbook 	<ul style="list-style-type: none"> Top vendor categories Leadership profiles Shopping tips Business insight 	<ul style="list-style-type: none"> Staffing Best practices Budgeting Must-have services