

Infection Control Today Editorial Calendar 2017

CONTENT MARKETING OPPORTUNITIES

	JAN	FEB	MAR	APR	MAY	JUN
Editorial Submission	Nov 15	Dec 15	Jan 13	Feb 15	Mar 15	Apr 14
Ad reservations	Nov 21	Dec 28	Jan 23	Feb 17	Mar 16	Apr 19
Ad materials	Nov 29	Jan 4	Jan 27	Feb 23	Mar 22	Apr 25
Theme	<ul style="list-style-type: none"> Risk assessment Risk management HAI legal liability 	<ul style="list-style-type: none"> Mobile technology disinfection Equipment decontamination Antimicrobial technologies 	<ul style="list-style-type: none"> Outbreak investigation Standard precautions Transmission prevention 	<ul style="list-style-type: none"> Operating room issues Retained objects Instrument tracking 	<ul style="list-style-type: none"> Sterile processing issues Vascular access Patient safety & quality improvement 	<ul style="list-style-type: none"> Professional development Compliance strategies Business case & program management
Product Evaluation & Purchasing Guide	Skin prep & patient hygiene	Catheter-related products	Fluid, temperature & pressure mgt.	Surgical products	Sterile processing products	Hand hygiene products
State of the Industry Report	2017 Outlook			OR state of the industry	SPD state of the industry	IP state of the industry
Series in print: IP Stakeholders	C-suite	IT/biomedical	Patient safety	Risk management	Finance	CNOs/clinical staff
Show				AORN (April 1-6, Boston)	INS (May 6-9, Minneapolis) IAHCMM (May 7-10, Nashville)	APIC (June 14-16, Portland)

	JUL	AUG	SEP	OCT	NOV	DEC
Editorial submission	May 15	Jun 15	Jul 14	Aug 15	Sep 15	Oct 13
Ad reservations	May 24	Jun 22	Jul 26	Aug 22	Sep 26	Oct 24
Ad materials	May 31	Jun 28	Aug 1	Aug 28	Oct 2	Oct 30
Theme	<ul style="list-style-type: none"> Cross-contamination prevention PPE Cleanliness assurance 	<ul style="list-style-type: none"> Device-related infections CLABSI/CAUTI & VAP prevention Barrier protection and antiseptics 	<ul style="list-style-type: none"> Environmental hygiene Laundry Hand hygiene 	<ul style="list-style-type: none"> Emerging infectious diseases Pandemic preparedness Antimicrobial stewardship 	<ul style="list-style-type: none"> Occupational health Vaccination Respiratory protection and PPE 	<ul style="list-style-type: none"> Surveillance Screening & testing Public reporting
Product evaluation & purchasing guide	Air/water quality products	Wound care/pressure ulcer prevention products	Cleaning & disinfection products	Pharmaceutical products	PPE/transmission control products	Informatics products
State of the industry report			EVS state of the industry	Infectious diseases state of the industry		
Series in print: IP Stakeholders	Purchasing	Physicians	Legal	Quality improvement	Accreditation agencies	Consumer groups
Show	AHRMM (July 23-26, D.C.)		AHE (TBA)	IDWeek (Oct. 4-8, San Diego)		

Editorial calendar subject to change.
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