

2017 Magazine Rate Card

*All rates listed are GROSS

| Color | 1x | 3x | 6x | 12x | 18x | 24x |
|----------------------------------|---------|---------|---------|---------|---------|---------|
| Full Page | \$7,025 | \$6,350 | \$5,810 | \$5,430 | \$5,135 | \$4,840 |
| 2/3 Page | \$5,900 | \$5,270 | \$4,810 | \$4,485 | \$4,350 | \$4,220 |
| 1/2 Page Vertical/Island | \$4,980 | \$4,600 | \$4,265 | \$3,930 | \$3,820 | \$3,710 |
| 1/2 Page Horizontal | \$4,770 | \$4,180 | \$3,800 | \$3,560 | \$3,455 | \$3,350 |
| 1/3 Page | \$4,360 | \$3,675 | \$3,350 | \$3,255 | \$3,165 | \$3,080 |
| 1/4 Page | \$4,180 | \$3,465 | \$3,170 | \$3,015 | \$2,930 | \$2,845 |
| 1/6 Page | \$2,730 | \$2,595 | \$2,385 | \$2,530 | \$2,340 | \$2,140 |
| Product Section/Product Showcase | \$1,640 | \$1,585 | \$1,500 | \$1,340 | \$1,300 | \$1,270 |

Contact publisher for premium position rates and availability.
Please refer to the terms and conditions page for additional information.

Premium Positions

Bleed.....No additional charge
 Inserts..... Contact publisher for rates and specifications
 Cover Positions.....Cover 4 +25%, Covers 2 +20% and 3 +15%
 All other special positions..... +10%

Materials: Digital File/Ad Specifications: X1A PDFs required. Must be CMYK color, minimum 300 dpi resolution, and all fonts embedded. Instructions and additional specifications are available on our website at marketing.informaexhibitionsusa.com under Marketing Solutions.

Closing: Digital files must be received by Informa Exhibitions LLC (Informa) materials deadline date. If copy or artwork has not been received by Informa prior to materials deadline, Informa may elect to substitute available materials and previously run advertisements in their place. Cancellations not accepted unless received at least 60 days prior to cover date in writing. Cover date is the 1st of the month stated on the issue and in the advertising agreement unless otherwise specified.

Insertion Orders/Materials

Send insertion orders to: lauren.hand@informa.com
 Upload ad materials to: <https://virgo.sendmyad.com/>
 For ad specifications, visit marketing.informaexhibitionsusa.com

Material Closing Dates

| | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC |
|-----------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|--------|
| Ad reservations | Nov 21 | Dec 28 | Jan 23 | Feb 17 | Mar 16 | Apr 19 | May 24 | Jun 22 | Jul 26 | Aug 22 | Sept 26 | Oct 24 |
| Ad materials | Nov 29 | Jan 4 | Jan 27 | Feb 23 | Mar 22 | Apr 25 | May 31 | Jun 28 | Aug 1 | Aug 28 | Oct 2 | Oct 30 |

Magazine Terms and Conditions

Frequency

Infection Control Today® is published 12 times a year.

Terms

All payment terms must be in writing and are subject to management approval. Invoice terms are net 10 days, unless otherwise specified. After 10 days, the gross rate stated in the advertising agreement will be due. Account balances with invoices past terms are subject to a 1.5% monthly finance charge, and all invoices past terms may be subject to a 20% late fee.

Commissions

A 15% agency commission will be given to recognized agencies, provided invoices are paid within terms.

Collection

Should advertiser and/or agency default on any of its payments of advertising bills, advertiser and/or agency become responsible for all costs of collection, including but not limited to, collection fees, attorney fees, travel expenses and court costs.

Subscriptions

\$52 per year for U.S. residents, \$115 per year for Canadian residents and \$135 per year for foreign residents, payable in U.S. funds only.

Miscellaneous

- A. Informa Exhibitions LLC reserves the right, using its sole discretion, to accept, reject or edit any advertisement not within Informa Exhibitions LLC's publishing standards.
- B. Advertiser and/or agency assumes sole responsibility for the content of all advertising printed by Informa Exhibitions LLC and will indemnify and hold Informa Exhibitions LLC harmless for any claims arising against Informa Exhibitions LLC, including but not limited to, claims for defamation, invasion of privacy, and trademark and copyright infringement.
- C. Informa Exhibitions LLC will charge the advertiser the prevailing market rates for the typesetting, layout or designing of advertisements.
- D. Advertiser and/or agency will be billed or have deducted from prepaid amount(s) any frequency discounts given by Informa Exhibitions LLC which become inapplicable due to schedule cancellation over the term of the agreement. Advertiser and/or agency will be billed at the current one-time rate when multiple insertion contracts and/or insertion orders are not on file with Informa Exhibitions LLC. Advertiser and/or agency have the option to revise a contract to increase or decrease the frequency rate. Decreases in frequency must meet Informa Exhibitions LLC's written cancellation policy. In the event of a contract revision, advertiser and/or agency will either be short-rated or credited, depending on the actual earned space used or to be used.
- E. Notice will be given before rate changes. Any contract made before rate changes will be billed at the new rate.
- F. Advertising rates are based on an average paid and non-paid print/digital circulation of 30,000. Exact circulation of publication may vary from issue to issue.
- G. Any advertiser and/or agency based in a foreign country must prepay for each advertising insertion prior to advertisement being published.
- H. Cancellations not accepted unless received at least 60 days prior to cover date in writing. Cover date is the 1st of the month stated on the issue and in the advertising agreement unless otherwise specified.

informa
exhibitions